

LINDENWOOD

UNIVERSITY

September 2, 2014

Parkway School District - Instructional Services Center
Spark! Incubator
12657 Fee Fee Road
Creve Coeur, MO 63146

To Whom It May Concern:

Please accept this letter of endorsement for Parkway School District's Spark! Innovation Incubator. In partnering with St. Louis business leaders to guide participants, it is clear Spark! evokes an entrepreneurial environment. The preparation of high school juniors and seniors for success both in higher education and in the workplace proves alignment with the mission statement of Lindenwood University and the School of Business and Entrepreneurship; developing the whole person – as an educated, responsible citizen of a global community.

Participants will be challenged to discover, validate, ideate, build and test concepts that apply to real-world situations. In addition, it will introduce students to a professional working environment, sharpen networking skills, and mature communication and presentation skills. It harbors a business-minded culture. In turn, students receive a one-of-a-kind college-level learning experience, at the secondary level. As an alternative approach to the traditional classroom, engaging students with a hands-on experience will significantly benefit our region by feeding the rising tide of business startups in St. Louis. Lindenwood University commends the Parkway School District for developing Spark! and leading the way in innovative learning.

As an institution of higher education, Lindenwood University is delighted to provide continued support for Parkway School District's Spark! Innovation Incubator. We are confident the effort will yield high quality students who are prepared to enter college, graduate, and change the world. We graciously wish the participants entrepreneurial success, and enthusiastically welcome these motivated students to our campus.

Sincerely,

Joe Parisi

Joe Parisi, Ed.D
Vice President for Enrollment Management

